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Corresponding Author: Name, Email Address

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Abstract

(Times New Roman, 12 pt, Justified, Single-spaced)

This study explores [brief summary of research objective]. Using [methodology], the research examines [key findings]. The study provides insights into [implications for business/management]. The findings suggest that [major conclusion]. The research contributes to [field] by [significance of the study].

Keywords: [Keyword 1], [Keyword 2], [Keyword 3], [Keyword 4], [Keyword 5]

(Times New Roman, 12 pt, Italics, Separated by commas, max 5 keywords)

Headings Format

- Level 1 Heading (Main Sections): Bold, Title Case, 14pt (e.g., Introduction, Literature Review)
- Level 2 Heading (Subsections): Bold, Italic, Title Case, 12pt
- Level 3 Heading (Sub-subsections): Italic, Title Case, 12pt

Figures and Graphs

- Figures should be numbered consecutively (e.g., Figure 1. Title of the Figure).
- Place the figure title **below** the figure, centered, Times New Roman 12pt.
- Figures should be referenced in the text as (see Figure 1).
- Ensure high-resolution images and graphs.

Tables

- Tables should be numbered consecutively (e.g., **Table 1. Title of the Table**).
- Place the table title **above** the table, bold, Times New Roman 12pt.

• Tables should be referenced in the text as (see Table 1).

Formulas and Equations

- Formulas should be centered and numbered on the right, e.g.:
- Reference equations in the text as "Equation (1)."

List of References (APA Style, 7th Edition)

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- In-text citations: (Author, Year) or Author (Year)
- Example References:
 - o Journal Article:

Doe, J. (2023). Title of the article. *Journal Name, Volume*(Issue), Pages. https://doi.org/xxxx

o Book:

Smith, A. (2020). Title of the book. Publisher.

o Website:

Organization Name. (Year). Title of the webpage. URL

Design Enhancements:

- Title: Bold and larger font size (16pt) for emphasis.
- Abstract & Keywords Section: Separated with horizontal lines for clarity.
- Chapter Information: Clearly listed in bullet points for readability.
- Professional Layout: Well-spaced elements for an elegant, academic appearance.
- Use of Bold and Italics: To distinguish sections and ensure readability.

This document provides a structured and professional layout for research monograph chapters, ensuring consistency and readability.